

KARA BERNBECK

DESIGNER & ARTIST



PROFILE

As a conscious designer, I work only through passion. I value generosity and encourage innovative ideas. Most importantly, I strive to make the world a better place through sustainable design and creativity.

EXPERIENCE

Imbark Design • Founder & Creative Director

Aug 2019 - present

Led design projects including branding identity, website design, and content creation for social media.

Lake Mac RV Rentals • Graphic Designer

Mar 2018 - May 2019

Created logo with branding guidelines, mural advertisement, and social media campaign.

Central Bar & Grill • Graphic Designer

Aug 2018 - Dec 2018

Full branding including logo, business cards, and physical merchandise

Creative Production Lab • Student Worker

Mar 2016 - May 2018

Educated patrons in audio/visual productions, lasercutting, 3D printing, & large format printing.

EDUCATION

University of Nebraska at Omaha

Aug 2015 - May 2018

Bachelor's in Fine Art & Media

Concentration in Graphic Design

Minor in Art History & Marketing

CORE STRENGTHS

- Detail-oriented and willing to learn
- Teamwork and project management
- Proficiency in Adobe Photoshop, InDesign, Illustrator, Premiere, and After Effects

CONTACT ME

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